

SLU 301

FUNDRAISING PLAN



JULY 18-26, 2027



WE WANT TO SEE YOU AT SLU 301

JULY 18-26, 2027

LONDON | OXFORD | NORMANDY | PARIS

STEPS FOR SUCCESS

- 1** **Think and pray** about this trip.
- 2** Fill out *Fundraising Planner* and **show plan** to parent, pastor, educator or group leader.
- 3** **Register** online and develop a plan of action.
- 4** **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5** **Share with @SLULEAD** your **fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

**ONLY \$18 A DAY,
\$127 PER WEEK
\$525 PER MONTH
UNTIL MARCH 27TH
(AT AVERAGE OF \$4,200*)**

**Prices vary depending on when you register and upon flight availability.*

**Assuming you begin fundraising September 1, 2026.*



FUNDRAISING CALENDAR

SEPTEMBER 2026

9.1 | **LET'S GO: Start Fundraising!!**

TOTAL RAISED: _____

OCTOBER 2026

10.04 | Start investing in your [SLU 301 Leader Library](#) to prepare for this experience.

10.18 | Consider registering this month as the trip fills quickly! *You don't want to miss this!*
\$500 deposit due at time of registration to hold your spot.

TOTAL RAISED: _____

NOVEMBER 2026

11.01 | Check out our store to see if there are any books or resources that will help you prepare for this trip!

TOTAL RAISED: _____

DECEMBER 2026

12.11 | **Early Bird Registration Deadline (\$3299)**

TOTAL RAISED: _____

JANUARY 2027

1.01 | Consider entering **SLU 301 Essay Contest!** Deadline is July 8, 2027.

TOTAL RAISED: _____

FEBRUARY 2027

2.26 | **Second Payment Deadline: \$1000 Due**

TOTAL RAISED: _____

MARCH 2027

3.19 | **Passport information due to SLU**

TOTAL RAISED: _____

APRIL 2027

4.19 | **90 Days Out From Departure Final Payment Due**

4.29 | Have you checked out the SLU Podcast, *Chasing Elephants*, yet?

TOTAL RAISED: _____

MAY 2027

5.8 | **Victory in Europe Day:** Watch a movie or read a book about WWII History (You'll be going to Omaha Beach and Pointe Du Hoc soon)

5.16 | Send **Thank You Letters** to those who have given toward your trip.

JUNE 2027

6.01 | Begin preparing your heart and mind for this leadership experience

JULY 2027

7.08 | **Essay Contest Deadline**

7.18 | **Fly to LONDON!**

7.27 | Write a **Follow-Up Letter** explaining the impact of your trip to sponsors!

**While registration is open until March, SLU 301 has typically gone to a waiting list by December (if not earlier) each year so we encourage you to register early.*

SLU 301

FUNDRAISING TIPS + RESOURCES

1. BE **CREATIVE**.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 301. Be creative, and don't limit what you can do!

2. WRITE A **LETTER + BLOG** TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how the first levels, SLU 101 and 201, have already impacted your life. Start brainstorming by reading the SLU Resource: "[How to Write a Powerful Sponsor Letter.](#)"

3. DESIGN **CUSTOM ITEMS** TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options.

4. HOST A **SPONSOR DINNER** AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

5. WRITE YOUR OWN **IDEA**.

SET **S.M.A.R.T. GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



FUND RAISING IDEAS

BE CREATIVE.



WRITE
A **LETTER + BLOG**
TO SPONSORS



HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL



DESIGN **CUSTOM**
ITEMS TO SELL.



WRITE YOUR OWN
IDEA.

FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** _____

SEPTEMBER 2026

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

OCTOBER 2026

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

NOVEMBER 2026

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

DECEMBER 2026

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____



“Five years from now, you will be the same person you are today...except for the **people you meet**, the **places you go**, the **books you read**, and the **Scripture you memorize.**”

JANUARY 2027

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

FEBRUARY 2027

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

MARCH 2027

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

APRIL 2027

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

YOU DID IT. LET'S GO TO SLU 301!