

# SLU 201

# FUNDRAISING

# PLAN



JULY 13 - 17, 2026



# WE WANT TO SEE YOU AT SLU 201

JULY 13 - 17, 2026  
WASHINGTON, D.C.

## STEPS FOR SUCCESS

- 1** **Think and pray** about this trip.
- 2** Fill out *Fundraising Planner* and **show plan** to parent, pastor, educator or group leader.
- 3** **Register** online and develop a plan of action.
- 4** **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5** **Share with @SLULEAD** your **fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

**ONLY \$4.43 A DAY,  
\$31 PER WEEK  
\$123 PER MONTH  
UNTIL MAY 22ND  
(AT AVERAGE OF \$1109\*\*  
BEFORE AIRFARE)**

\*Assuming you begin fundraising September 1, 2025



# FUNDRAISING CALENDAR

## SEPTEMBER 2025

9.1 | **LET'S GO: Start Fundraising!!**

TOTAL RAISED: \_\_\_\_\_

## OCTOBER 2025

10.4 | Plan out a **new fundraising idea** for the month

10.25 | Start Investing in your **SLU 201 Leader Library** to Prepare for this Experience

TOTAL RAISED: \_\_\_\_\_

## NOVEMBER 2025

11.01 | Check out the **Reading List** to start some great books before you arrive!

11.14 | **Early Bird Registration Deadline**  
Groups: \$1099 // Singles: \$1119

TOTAL RAISED: \_\_\_\_\_

## DECEMBER 2025

12.5 | Send **Thank You Letters** to those who have given toward your trip.

TOTAL RAISED: \_\_\_\_\_

## JANUARY 2026

1.2 | Consider Entering **SLU 201 Essay Contest!** Deadline is June 26, 2026.

1.23 | Consider adding **transportation costs** to your overall fundraising goal.

1.26 | Have you checked out the SLU Podcast, *Chasing Elephants*, yet?

TOTAL RAISED: \_\_\_\_\_

## FEBRUARY 2026

2.6 | Begin Preparing Your Heart and Mind for this Leadership Experience.

TOTAL RAISED: \_\_\_\_\_

## MARCH 2026

3.27 | **Regular Base Price Deadline**

Groups: \$1129 // Singles: \$1149  
*\*As long as space is still available.*

TOTAL RAISED: \_\_\_\_\_

## APRIL 2026

4.14 | **90 Days Out From Departure:** Start Watching the News!

TOTAL RAISED: \_\_\_\_\_

## MAY 2026

5.22 | **Summer Base Price Registration Deadline:**

Groups: \$1159 // Singles: \$1179  
*\*As long as space is still available.*

5.29 | **45 Days Out From Departure:** Final Payment Due

TOTAL RAISED: \_\_\_\_\_

## JUNE 2026

6.26 | Essay Contest Deadline

## JULY 2026

7.13 | **Travel to D.C.** - SLU 201 Begins

7.18 | **Follow-Up Letter** Explaining Impact of Your Trip to Sponsors!

# SLU 201

# FUNDRAISING TIPS + RESOURCES

## 1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 201. Be creative, and don't limit what you can do!

## 2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how the first level, SLU 101, has already impacted your life. You can even include the SLU 201 Components that you will be learning. Start brainstorming by reading the SLU Resource: "[How to Write a Powerful Sponsor Letter.](#)"

## 3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options.

## 4. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

## 5. WRITE YOUR OWN IDEA.

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SET **S.M.A.R.T. GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



BE CREATIVE.

**FUND**

**RAISING**

**IDEAS**



WRITE  
A **LETTER + BLOG**  
TO SPONSORS



HOST A  
**SPONSOR DINNER**  
AT YOUR CHURCH  
OR SCHOOL.



DESIGN **CUSTOM**  
ITEMS TO SELL.



WRITE YOUR  
OWN **IDEA**.

# FUNDRAISING PLANNER

AMOUNT RAISED BEFORE REGISTRATION OPENED: \_\_\_\_\_

## SEPTEMBER 2025

FUNDRAISING INITIATIVE FOR THE MONTH:

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GOAL \$: \_\_\_\_\_

## OCTOBER 2025

FUNDRAISING INITIATIVE FOR THE MONTH:

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GOAL \$: \_\_\_\_\_

## NOVEMBER 2025

FUNDRAISING INITIATIVE FOR THE MONTH:

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GOAL \$: \_\_\_\_\_

## DECEMBER 2025

FUNDRAISING INITIATIVE FOR THE MONTH:

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GOAL \$: \_\_\_\_\_



“Five years from now, you will be the same person you are today...except for the **people you meet**, the **places you go**, the **books you read**, and the **Scripture you memorize**.”

**JANUARY 2026**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**FEBRUARY 2026**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**MARCH 2026**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**APRIL 2026**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**MAY 2026**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**YOU DID IT. LET'S GO TO SLU 201!**