



## SLU Team Member Search 2025

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### Job Opening: SLU Creative Director

**Location:** Orlando, Florida

**Status:** Full-Time

- Are you passionate about seeing the next generation rise to the call of leadership and live out their faith with excellence?
- Do you have experience in the field of video editing, graphic design and event production?
- Are you obsessed with great storytelling, design excellence and the details that bring it all together?

### Creative Director Role Overview:

As SLU's **Creative Director**, you're not just a part of SLU's creative team—you're a storyteller, a dreamer, and a doer. The Creative Director is the guiding force behind all things creative, shaping our brand voice, visual identity, and marketing execution across multiple channels. You'll collaborate closely with marketing, design, product, and program elements to ensure every touchpoint feels intentional, inspired, and unmistakably SLU.

We're looking for a creative leader who sparks inspiration through design and consistently brings innovative ideas that engage the SLU audience. You'll need to have the ability to work well with varying personality types, and juggle various projects in a fast-paced environment. Stellar communication, presentation, problem-solving and project-management skills are essential.

### Key Responsibilities:

- Lead in the creation of all marketing, video, and event materials (keynotes, bumpers, program booklets, and event collateral pieces).
- Serve as creative visionary for SLU Resourcing Division: Chasing Elephants Podcast, YouTube, Website, and Blog
- Film and edit audio/video for Chasing Elephants Podcast and other mission driven videos
- Support the marketing strategy for SLU and YPS under the leadership of SLU's Marketing Director and alongside SLU Marketing Coordinator
- Manage design and creative process for all assets supporting SLU programs, promotional pieces, curriculum and board reports
- Assist with donor development engagement efforts alongside SLU Marketing Director
- Collaborate on event experience for live and virtual settings
- Manage relationships and project execution with external creative contractors
- Travel and support event production, video or photography at events

### Who You Are:

- A natural leader and creative thinker with a bold vision
- Skilled in managing creative projects across digital, print, social, and video
- A gifted storyteller with a talent for creating compelling visuals
- Equal parts conceptual and executional—you can dream big and deliver flawlessly
- Comfortable navigating fast-paced environments, tight timelines, and shifting priorities

**What You Bring:**

- A bachelor's degree or equivalent experience in marketing, design, or communications. Past work experience as a creative director, marketing coordinator or similar role is required.
- Proven creative leadership experience with a strong portfolio reflecting design and/or video
- Proficient in Adobe Suite, InDesign, Photoshop and Illustrator, with knowledge of video editing and podcast production
- Working knowledge of HTML and web design
- Proactive, driven team player who thrives in fast-paced, collaborative settings and is passionate about equipping the next generation of leaders
- Candidates should only apply if they are excited about SLU's [Statement of Vision](#) and are passionate about assisting our close-knit team in carrying out this vision

**Position Compensation and Benefits:**

- *Compensation:* Compensation will be commensurate with experience and education level, paid twice monthly (15<sup>th</sup> and 30<sup>th</sup>).
- *Health Insurance:* SLU provides coverage for employees through Guidestone Resources (Blue Cross-Blue Shield). SLU does not pay for the coverage of spouses or dependents at this time, but you can elect to pay for it yourself through payroll deduction. It is a robust plan with the best national/international coverage.
- *Vacation:* You will be fully vested on day one of your new role and will be offered 10 days of vacation, of which no two consecutive weeks are to be combined in your first twelve months of employment.
- *Benefits:* Quarterly staff development trainings, yearly stipend for personal development and time management tools, and opportunity to impact thousands of students and youth pastors' lives through this ministry.

**How to Apply:** If you believe you are a good fit for our team, please email your resume and cover letter to [jobs@studentleadership.net](mailto:jobs@studentleadership.net), note the position you are applying for and click [here](#) to fill out the pre-interview questions.

**If Interview is Scheduled:** If an interview with SLU is scheduled, applicants will be asked to submit a sample of their work.