

EXHIBITOR SPONSOR GUIDE



**CALIFORNIA
DALLAS
RALIEGH
NASHVILLE**

YPS NATIONAL: ORLANDO, FL

3,500+ ATTENDEES PER YEAR

**ATTENDEES FROM THE US & CANADA
ALL 50 STATES REPRESENTED**

EVENT ATTENDANCE

Orlando - 2121
Nashville - 499
Dallas - 380
California - 411
Raleigh - NEW

ATTENDEE ROLES

Student Pastor - 41%
Educator - 4%
Senior Pastor - 2%
Volunteer - 41%
Other - 12%

ATTENDEE AGE

Age 18-24 - 23%
Age 25-34 - 32%
Age 35-44 - 23%
Age 45-54 - 14%
Age 55+ - 8%

YEARS IN MINISTRY

0-2 Years - 31%
3-5 Years - 29%
6-9 Years - 9%
10+ Years - 31%

*** AVERAGE BASED ON LAST 5 YEARS**

61% MEN | 39% WOMEN

BASED OFF OF THE ATTENDANCE IN THE LAST FIVE YEARS

YPS SPONSOR LEVELS

GOLD

INCLUDES:

- Exhibitor table
- Logo and link on YPS website
- Logo in the printed program
- Video shown during one break out time slot
- Logo on YPS emails
- Access to attendee data base post- event
- Slide Ad shown during breaks

\$10,000

ONE PACKAGE AVAILABLE

SILVER

INCLUDES:

- Exhibitor table
- Logo and link on YPS website
- Name in the printed program
- Advertising for special attendee event
- Slide Ad shown during breaks

\$5,000

THREE PACKAGES AVAILABLE

BRONZE

INCLUDES:

- Exhibitor table
- Logo and link on YPS website

\$1,500

FOUR PACKAGES AVAILABLE

MULTI-CITY DISCOUNTS AVAILABLE UPON REQUEST
2 EVENTS - 10% | 3 EVENTS - 15% | 4+ EVENTS - 20%

YPS ADDITIONAL OPPORTUNITIES

EXHIBITOR TABLE

Orlando - \$1,200 | Dallas, Nashville,
California - \$750 | Raleigh - \$500

Included in Exhibitor Table package:

- 1 table* (you must provide your own table skirt) & 2 chairs
- 2 lunches provided on day two of the event
- Please note that due to extremely limited space for this event, only one table can be given out to each exhibitor. Please note that all displays should be no larger than 8ft by 8ft to fit in the allotted space (subject to change dependent upon location).
- In the event that we transition, to a virtual event, we will offer a virtual option. Details on this will be emailed to you upon transition.

* Table size varies by location. Vendor confirmations will be emailed out with specifics for each site.

MEDIA SLIDE

\$300 per city

- Slide must be 1080 x 1020 pixels in size.
- Mock-up of the piece must be approved by SLU before your application approval and final payment.
- In the event that we transition, to a virtual event, we will transition to a virtual event bag and will use a digital piece

* Upon availability and subject to separate approval

COFFEE STATION

Orlando - \$4000 | Dallas, Nashville,
California - \$2000 | Raleigh - \$1000
(Only one available spot per city)

- Coffee provided for attendees on one morning of the event (Day 2)
- Your logo printed on an easel at each of the Coffee stations
- "Coffee Provided by..." in the printed program
- "Coffee Provided by..." in the rolling slides during morning welcome
- Station must be set up, broken down and manned by Exhibitor/Sponsor.

* Upon availability and subject to separate approval

DONUT SNACK STATION

Orlando - \$1250 | Dallas, Nashville,
California - \$1000 | Raleigh - \$750
(Orlando – two available spots | Others – one available spot)

- Donuts provided for attendees on one morning of the event
- Your logo printed on an easel at each of the donut stations
- "Donuts Provided by..." in the printed program
- "Donuts Provided by..." in the rolling slides during morning welcome
- Station must be set up, broken down and manned by Exhibitor/Sponsor.

* Upon availability and subject to separate approval

FLOOR STICKERS

\$1,000 per city

- Six, 3-foot by 3-foot stickers/clings to be placed on the floor of the venue
- Up to 3 designs may be submitted
- Artwork to be supplied by Sponsor
- Mock-up of the piece must be approved by SLU before March 3, 2025.

* Upon availability and subject to separate approval

PEN SPONSOR

Orlando - \$2000 | Dallas, Nashville,
California - \$1500 | Raleigh - \$1000

- Sponsor logo/branding on pens for all attendees at the event
- Artwork to be supplied by sponsor and approved by SLU before March 3, 2025

* Upon availability and subject to separate approval

More Questions? Call (407) 248-0300 ext. 20 or email yps@studentleadership.net

YPS FAQs

What is Youth Pastor Summit?

Student Leadership University has been privileged to host the Youth Pastor Summit as a conference for youth pastors in Orlando for the past 25 years. Hosted in partnership with Lifeway Students, the Youth Pastor Summit is a two-day conference that includes speakers, worship, lunches and free resources for youth pastors. We do this event to invest in and encourage those youth pastors, educators, and youth leaders who are making a lasting impact in the lives of students. This year, we are continuing our expansion of the Youth Pastor Summit with events in Dallas, Nashville, Southern California, and Raleigh. Each event is unique and will have its own line-up, breakout speakers, and set of resources offered.

What is the deadline for exhibitor registration selection?

Because of the extremely limited exhibitor space for YPS, all applications must be received by March 7, 2025 for the spring events and October 3, 2025 for the National Conference. Sending in an application does not guarantee you a space at the Summit - though sending one in early certainly helps your chances! We will review all exhibitor registration forms on a rolling basis. Please note, due to high demand in past years, we anticipate these spots filling early this year - so don't wait! Once selected, you will be emailed a confirmation packet with event specific details as well as payment information. Final approval of all vendors will take place on March 10, 2025.

How do we select exhibitors?

Our goal is to provide the greatest number of resources for our attendees each year in each city. We review all submissions and make selections based on this goal, taking into account preexisting partnerships.

How does load in/load out work?

All exhibitors must check-in and complete no later than 2 hours prior to event start time.

What hotel accommodations are available?

Please visit the lodging link of the YPS site for negotiated rates at participating hotel properties.

What info is city-specific?

- Exhibition Schedule: Booth times vary by city. A detailed schedule of session times, etc. will be emailed along with confirmation of selection. Exhibitors can exhibit for the entire event at all YPS conferences.
- Shipping: Shipping materials to and from the event is solely the responsibility of the exhibitor. Due to space limitations, SLU does not have the ability to store any materials in advance. If shipped to SLU office, vendor is responsible for picking up within SLU office hours (9-4) and taking to event in time for set up. Specific details of each city will be emailed along with confirmation of selection.

Are there any exhibitor regulations?

As you partner with us in providing the best event possible for our attendees, there are a few guidelines we ask that you adhere to:

- Exhibit booths must be set up no later than two hours before event start time or booth space is forfeited.
- Exhibitors are not permitted to sell any resources from your table. Exhibitors are welcome to provide information on resources that attendees can purchase at a later date but cannot sell them directly from your table.
- If selected to be an exhibitor, payment must be received by March 3, 2025.

How do I apply?

Go to <https://slulead.com/yps/exhibitor-application/> to fill out the online application.

What happens if you need to transition to a virtual event?

In the event that we transition to a virtual event, we will do our best to honor the attendee access. Table vendors and event bag inserts will transition to a virtual option and additional costs will be refunded. All travel expenses are the responsibility of the exhibitor.

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