

SLU 101

FUNDRAISING

PLAN



ORLANDO - WINTER WEEK 2025



WE WANT TO SEE YOU AT SLU 101

JANUARY 17-20, 2025
ORLANDO, FL

STEPS FOR SUCCESS

- 1 **Think and pray** about this trip.
- 2 Fill out *Fundraising Planner* and **show plan** to parent, pastor, educator or group leader.
- 3 **Register** online and develop a plan of action.
- 4 **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5 **Share with @SLULEAD your fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

ONLY \$4.15 A DAY,
\$29 PER WEEK,
\$116 PER MONTH
UNTIL NOV 29TH
(BASED OFF \$698 NOV PRICE*)

**Prices vary depending on when you register.*

**Assuming you begin fundraising June. 1, 2024.*



FUNDRAISING CALENDAR

JUNE 2024

6.1 | **LET'S GO: Start Fundraising!!**

TOTAL RAISED: _____

JULY 2024

7.15 | Considering registering this month as this event fills quickly! *You don't want to miss this!*
\$100 deposit due at time of registration to hold your spot.

TOTAL RAISED: _____

AUGUST 2024

8.9 | Check out our podcast, [Chasing Elephants](#), on your drive back to school!

TOTAL RAISED: _____

SEPTEMBER 2024

9.1 | **LET'S CHECK IN:** Halfway! How are you looking on your goals? Use the fundraising planner on page in this packet to keep track!

TOTAL RAISED: _____

OCTOBER 2024

10.13 | Check out the [SLU 101 Recommended Reading List](#) to prepare for this experience.

TOTAL RAISED: _____

NOVEMBER 2024

11.10 | **Early Bird Registration Deadline**

Groups: \$649 // Singles: \$679

TOTAL RAISED: _____

DECEMBER 2024

12.1 | Start preparing your heart and mind for this amazing leadership experience.

12.3 | Final payment due! You did it!

TOTAL RAISED: _____

JANUARY 2025

1.10 | **ARE YOU READY FOR 101?**

Only 1 Week 'til Winter Week kicks off!

TOTAL RAISED: _____

FEBRUARY 2025

2.2 | Write **Follow-Up Letter** explaining the impact of your 101 experience to sponsors!

TOTAL RAISED: _____

SLU 101

FUNDRAISING TIPS + RESOURCES

1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 101. Be creative, and don't limit what you can do!

2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how this experience can grow you in your leadership and impact your life. Start brainstorming by reading the SLU Resource: "[How to Write a Powerful Sponsor Letter.](#)"

3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options.

4. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning ... Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

5. WRITE YOUR OWN IDEA.

SET **MONTHLY GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



FUND

**RAISING
IDEAS**

BE CREATIVE.



**WRITE
A LETTER + BLOG
TO SPONSORS.**



**HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL.**



**DESIGN CUSTOM
ITEMS TO SELL.**



**WRITE YOUR
OWN IDEA.**

FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:**

JUNE 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$:

JULY 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$:

AUGUST 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$:

SEPTEMBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$:

OCTOBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

NOVEMBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____



“Five years from now, you will be the same person you are today...except for the **people you meet**, the **places you go**, the **books you read**, and the **Scripture you memorize.**”

Dr. Jay Strack, Student Leadership University

YOU DID IT. LET'S GO TO SLU 101!

