SLU 101 FUNDRAISING PLAN



WE WANT TO SEE YOU AT SLU 101

JANUARY 17-20, 2025 ORLANDO, FL

STEPS FOR SUCCESS

- Think and pray about this trip.
- Fill out *Fundraising Planner* and **show plan** to parent, pastor, educator or group leader.
- Register online and develop a plan of action.
- Schedule monthly check-ups on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- Share with @SLULEAD your fundraising ideas that helped you in the next step of the journey and pack your bags to prepare for a trip of a lifetime!

ONLY \$4.15 A DAY, \$29 PER WEEK, \$116 PER MONTH UNTIL NOV 29TH (BASED OFF \$698 NOV PRICE*)

*Prices vary depending on when you register.

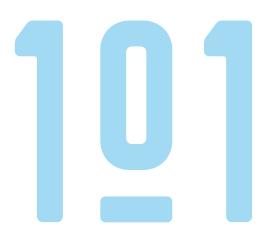
*Assuming you begin fundraising June. 1, 2024.



FUNDRAISING CALENDAR

NOVEMBER 2024

JUNE 2024	NOVEMBER 2024		
6.1 LET'S GO: Start Fundraising!! TOTAL RAISED:	11.10 Early Bird Registration Deadline Groups: \$649 // Singles: \$679		
JULY 2024	TOTAL RAISED: DECEMBER 2024		
 7.15 Considering registering this month as this event fills quickly! You don't want to miss this! \$100 deposit due at time of registration to hold your spot. 	12.1 Start preparing your heart and mind for this amazing leadership experience.		
TOTAL RAISED:	12.3 Final payment due! You did it!		
AUGUST 2024	TOTAL RAISED:		
8.9 Check out our podcast, Chasing Elephants, on your drive back to school! TOTAL RAISED:	JANUARY 2025 1.10 ARE YOU READY FOR 101? Only 1 Week 'til Winter Week kicks off!		
SEPTEMBER 2024	TOTAL RAISED:		
9.1 LET'S CHECK IN: Halfway! How are you looking on your goals? Use the fundraising planner on page in this packet to keep track! TOTAL RAISED:	FEBRUARY 2025 2.2 Write Follow-Up Letter explaining the in pact of your 101 experience to sponsors! TOTAL RAISED:		
OCTOBER 2024 10.13 Check out the SLU 101 Recommended Reading List to prepare for this experience. TOTAL RAISED:	TOTAL KATOLD		



FUNDRAISING TIPS + RESOURCES

1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/<u>Givebutter pages</u>, Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 101. Be creative, and don't limit what you can do!

2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how this experience can grow you in your leadership and impact your life. Start brain-storming by reading the SLU Resource: "How to Write a Powerful Sponsor Letter."

3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options.

4. HOST A **SPONSOR DINNER** AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning ... Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

5. WRITE YOUR OWN IDEA.

SET **MONTHLY GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



FUND RAISING IDEAS

WRITE
A LETTER + BLOG
TO SPONSORS.

HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL.

DESIGN CUSTOM ITEMS TO SELL.

WRITE YOUR
OWN IDEA.

FUNDRAISING PLANNER

AMOUNT RAISED BEFORE REGISTRATION OPENED:
JUNE 2024
FUNDRAISING INITIATIVE FOR THE MONTH:
GOAL \$:
JULY 2024
FUNDRAISING INITIATIVE FOR THE MONTH:
GOAL \$:
AUGUST 2024
FUNDRAISING INITIATIVE FOR THE MONTH:
GOAL \$:
SEPTEMBER 2024
FUNDRAISING INITIATIVE FOR THE MONTH:
GOAL \$:

OCTOBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL	\$:			
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NOVEMBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$:	
GOAL \$:	

"Five years from now, you will be the same person you are today...except for the **people** you meet, the places you go, the books you read, and the Scripture you memorize."

Dr. Jay Strack, Student Leadership University

YOU DID IT. LET'S GO TO SLU 101!

