

SLU 101

FUNDRAISING

PLAN



ORLANDO - SUMMER 2025



WE WANT TO SEE YOU AT SLU 101

SUMMER 2025
ORLANDO, FL

STEPS FOR SUCCESS

- 1 **Think and pray** about this trip.
- 2 Fill out *Fundraising Planner* and **show plan** to parent, pastor, educator or group leader.
- 3 **Register** online and develop a plan of action.
- 4 **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5 **Share with @SLULEAD your fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

ONLY \$3 A DAY,
\$22 PER WEEK,
\$87 PER MONTH
UNTIL APRIL 28TH
(BASED OFF NOV. RATE \$698*)

**Prices vary depending on when you register.*

**Assuming you begin fundraising Sept. 1, 2024.*



FUNDRAISING CALENDAR

SEPTEMBER 2024

9.1 | **LET'S GO: Start Fundraising!!**

TOTAL RAISED: _____

OCTOBER 2024

10.13 | Check out the [SLU 101 Recommended Reading List](#) to prepare for this experience.

10.20 | Considering registering this month as these weeks fill quickly! *You don't want to miss this!* **\$100 deposit due at time of registration to hold your spot.**

TOTAL RAISED: _____

NOVEMBER 2024

11.15 | **Fall Special Registration Deadline**
Groups: \$668 // Singles: \$698

TOTAL RAISED: _____

DECEMBER 2024

12.1 | Get creative with fundraising ideas for the holidays. **Tis' the season!**

TOTAL RAISED: _____

JANUARY 2025

1.5 | How is your fundraising going? Do a mid-year check-in.

TOTAL RAISED: _____

FEBRUARY 2025

2.14 | Spread some SLU love this Valentine's

TOTAL RAISED: _____

MARCH 2025

3.21 | **Early Bird Registration Deadline**
Groups: \$699 // Singles: \$729

TOTAL RAISED: _____

APRIL 2025

4.5 | Have you checked out the SLU Podcast, *Chasing Elephants*, yet?

TOTAL RAISED: _____

MAY 2025

5.1 | Summer is coming! Don't forget that 45 days out your balance is due.

5.23 | **Discount Registration Deadline**
Groups: \$719 // Singles: \$749

TOTAL RAISED: _____

JUNE 2025

6.1 | Begin preparing your heart and mind for this leadership experience.

6.9 | **ARE YOU READY FOR 101?**
Only 1 Week 'til the first SLU 101 kicks off!

JULY 2025

7.19 | Write **Follow-Up Letter** explaining the impact of your 101 experience to sponsors!

**After May 23th, the cost goes up to \$739 per student for groups/families and \$769 per student for singles/individuals.*

SLU 101

FUNDRAISING TIPS + RESOURCES

1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 101. Be creative, and don't limit what you can do!

2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how this experience can grow you in your leadership and impact your life. You can read the scope and sequence of what you'll be learning at 101 on our website! Start brainstorming by reading the

SLU Resource: "[How to Write a Powerful Sponsor Letter.](#)"

3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options.

4. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

5. WRITE YOUR OWN IDEA.

SET **MONTHLY GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



BE CREATIVE.



WRITE
A **LETTER + BLOG**
TO SPONSORS



HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL.



DESIGN **CUSTOM**
ITEMS TO SELL.



WRITE YOUR
OWN **IDEA**.

FUND

RAISING

IDEAS

FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** _____

SEPTEMBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

OCTOBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

NOVEMBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

DECEMBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____



"Five years from now, you will be the same person you are today...except for the **people you meet**, the **places you go**, the **books you read**, and the **Scripture you memorize.**"

Dr. Jay Strack, Student Leadership University

JANUARY 2025

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

FEBRUARY 2025

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

MARCH 2025

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

APRIL 2025

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

MAY 2025

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

YOU DID IT. LET'S GO TO SLU 101!