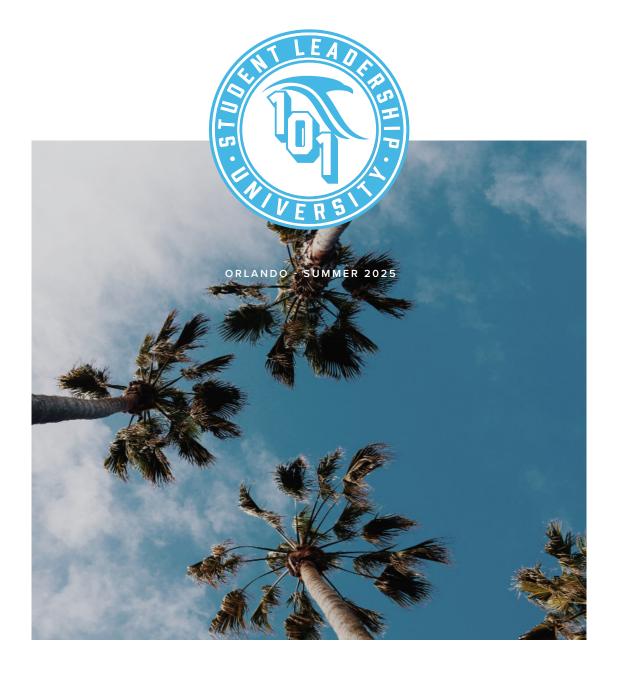
SLU 101 FUNDRAISING PLAN



WE WANT TO SEE YOU AT SLU 101

SUMMER 2025 ORLANDO, FL

STEPS FOR SUCCESS

- Think and pray about this trip.
- Fill out *Fundraising Planner* and **show plan** to parent, pastor, educator or group leader.
- Register online and develop a plan of action.
- Schedule monthly check-ups on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- Share with @SLULEAD your fundraising ideas that helped you in the next step of the journey and pack your bags to prepare for a trip of a lifetime!

ONLY \$3 A DAY,
\$22 PER WEEK,
\$87 PER MONTH
UNTIL APRIL 28TH
(BASED OFF NOV. RATE \$698*)

*Prices vary depending on when you register.

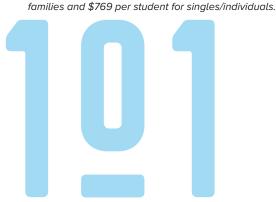
*Assuming you begin fundraising Sept. 1, 2024.



FUNDRAISING CALENDAR

SEPTEMBER 2024	FEBRUARY 2025
9.1 LET'S GO: Start Fundraising!!	2.14 Spread some SLU love this Valentine's
TOTAL RAISED:	TOTAL RAISED:
OCTOBER 2024	MARCH 2025
10.13 Check out the SLU 101 Recommended Reading List to prepare for this experience.	3.21 Early Bird Registration Deadline Groups: \$699 // Singles: \$729
10.20 Considering registering this month as	TOTAL RAISED:
these weeks fill quickly! You don't want to miss this! \$100 deposit due at time of registration to hold your spot.	APRIL 2025 4.5 Have you checked out the SLU Podcast,
TOTAL RAISED:	Chasing Elephants, yet?
NOVEMBER 2024	TOTAL RAISED:
11.15 Fall Special Registration Deadline Groups: \$668 // Singles: \$698	MAY 2025 5.1 Summer is coming! Don't forget that 45
TOTAL RAISED:	days out your balance is due. 5.23 Discount Registration Deadline
DECEMBER 2024	Groups: \$719 // Singles: \$749
	TOTAL RAISED:
12.1 Get creative with fundraising ideas for the holidays. Tis' the season!	JUNE 2025
TOTAL RAISED:	6.1 Begin preparing your heart and mind for this
JANUARY 2025	leadership experience. 6.9 ARE YOU READY FOR 101?
1.5 How is your fundraising going? Do a mid-year	Only 1 Week 'til the first SLU 101 kicks off!
check-in.	JULY 2025
TOTAL RAISED:	7.19 Write Follow-Up Letter explaining the impact of your 101 experience to sponsors!
	*After May 23th, the cost goes up to \$739 per student for groups/





FUNDRAISING TIPS + RESOURCES

1. BF CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/<u>Givebutter pages</u>, Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 101. Be creative, and don't limit what you can do!

2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how this experience can grow you in your leadership and impact your life. You can read the scope and sequence of what you'll be learning at 101 on our website! Start brainstorming by reading the

SLU Resource: "How to Write a Powerful Sponsor Letter."

3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options.

4. HOST A **SPONSOR DINNER** AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

5. WRITE YOUR OWN IDEA.

SET **MONTHLY GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



FUND RAISING IDEAS

WRITE
A LETTER + BLOG
TO SPONSORS

HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL.

DESIGN CUSTOM
ITEMS TO SELL.

WRITE YOUR OWN IDEA.

FUNDRAISING PLANNER

AMOUNT RAISED BEFORE REGISTRATION OPENED :	
SEPTEMBER 2024	
FUNDRAISING INITIATIVE FOR THE MONTH:	
GOAL \$:	
OCTOBER 2024	
OCIOBER 2024	
FUNDRAISING INITIATIVE FOR THE MONTH:	
GOAL \$:	
NOVEMBER 2024	
FUNDRAISING INITIATIVE FOR THE MONTH:	
GOAL \$:	
DECEMBER 2024	
FUNDRAISING INITIATIVE FOR THE MONTH:	
GOAL \$:	

"Five years from now, you will be the same person you are today...except for the **people** you meet, the places you go, the books you read, and the Scripture you memorize."

JANUARY 2025

FUNDRAISING INITIATIVE FOR THE MONTH:	
GOAL \$:	
FEBRUARY 2025	
FUNDRAISING INITIATIVE FOR THE MONTH:	
GOAL \$:	
MARCH 2025	
FUNDRAISING INITIATIVE FOR THE MONTH:	
GOAL \$:	
APRIL 2025	
FUNDRAISING INITIATIVE FOR THE MONTH:	
GOAL \$:	
MAY 2025 FUNDRAISING INITIATIVE FOR THE MONTH:	
GOAL \$:	

YOU DID IT. LET'S GO TO SLU 101!