

# SLU 301 FUNDRAISING PLAN



JULY 20-JULY 28, 2025



# WE WANT TO SEE YOU AT SLU 301

JULY 20-JULY 28, 2025  
LONDON | OXFORD | NORMANDY | PARIS

## STEPS FOR SUCCESS

- 1 **Think and pray** about this trip.
- 2 Fill out *Fundraising Planner* and **show plan** to parent, pastor, educator or group leader.
- 3 **Register** online and develop a plan of action.
- 4 **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5 **Share with @SLULEAD** your **fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

**ONLY \$18 A DAY,  
\$127 PER WEEK  
\$525 PER MONTH  
UNTIL MARCH 31ST  
(AT AVERAGE OF \$4,200\*)**

*\*Prices vary depending on when you register and upon flight availability.*

*\*Assuming you begin fundraising September 1, 2024.*



# FUNDRAISING CALENDAR

## SEPTEMBER 2024

9.1 | **LET'S GO: Start Fundraising!!**

*Registration opens September 24th*

TOTAL RAISED: \_\_\_\_\_

## OCTOBER 2024

10.06 | Start investing in your [SLU 301 Leader Library](#) to prepare for this experience.

10.20 | Consider registering this month as the trip fills quickly! *You don't want to miss this!*  
**\$500 deposit due at time of registration to hold your spot.**

TOTAL RAISED: \_\_\_\_\_

## NOVEMBER 2024

11.01 | Subscribe to The Wander Box to continue your journey of what it looks like to be on a pilgrimage towards Christ

TOTAL RAISED: \_\_\_\_\_

## DECEMBER 2024

12.13 | **Early Bird Registration Deadline**  
*\*As long as space is still available.*

TOTAL RAISED: \_\_\_\_\_

## JANUARY 2025

1.02 | Consider entering **SLU 301 Essay Contest!** Deadline is July 10, 2025.

TOTAL RAISED: \_\_\_\_\_

## FEBRUARY 2025

2.21 | **Second Payment Deadline: \$750 Due**

TOTAL RAISED: \_\_\_\_\_

## MARCH 2025

3.22 | **Final Registration Deadline\***

TOTAL RAISED: \_\_\_\_\_

## APRIL 2025

4.21 | **90 Days Out From Departure Final Payment Due**

4.30 | Have you checked out the SLU Podcast, *Chasing Elephants*, yet?

TOTAL RAISED: \_\_\_\_\_

## MAY 2025

5.8 | **Victory in Europe Day:** Watch a movie or read a book about WWII History (You'll be going to Omaha Beach and Pointe Du Hoc soon)

5.19 | Send **Thank You Letters** to those who have given toward your trip.

## JUNE 2025

6.01 | Begin preparing your heart and mind for this leadership experience

## JULY 2025

7.10 | Essay Contest Deadline

7.20 | **Fly to LONDON!**

7.29 | Write **Follow-Up Letter** explaining the impact of your trip to sponsors!

*\*While registration is open until March, SLU 301 has typically gone to a waiting list by December (if not earlier) each year so we encourage you to register early.*

# SLU 301

# FUNDRAISING TIPS + RESOURCES

## 1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 301. Be creative, and don't limit what you can do!

## 2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how the first levels, SLU 101 and 201, have already impacted your life. Start brainstorming by reading the SLU Resource: ["How to Write a Powerful Sponsor Letter."](#)

## 3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options. See a great resource on t-shirts [here](#).

## 4. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

## 5. WRITE YOUR OWN IDEA.

SET **S.M.A.R.T. GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



**FUND**

**RAISING**

**IDEAS**

**BE CREATIVE.**



**WRITE  
A LETTER + BLOG  
TO SPONSORS**



**HOST A  
SPONSOR DINNER  
AT YOUR CHURCH  
OR SCHOOL**



**DESIGN CUSTOM  
ITEMS TO SELL.**



**WRITE YOUR OWN  
IDEA.**

# FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** \_\_\_\_\_

## SEPTEMBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## OCTOBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## NOVEMBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## DECEMBER 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_



"Five years from now, you will be the same person you are today...except for the **people you meet**, the **places you go**, the **books you read**, and the **Scripture you memorize.**"

*Dr. Jay Strack, Student Leadership University*

**JANUARY 2025**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**FEBRUARY 2025**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**MARCH 2025**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**APRIL 2025**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**YOU DID IT. LET'S GO TO SLU 301!**