

**20**

**EXHIBITOR  
SPONSOR  
GUIDE**

**THE  
LIFT  
TOUR**

Check the Website for  
a full listing of our Cities.  
Applications due January 10, 2024

**24**

# SPONSOR LEVELS

## GOLD

### GOLD PACKAGE - \$3,000

- Video (under 2 minutes) shown during one main session
- Printed promotional piece given to each group leader at registration
- Exhibitor Table
- Logo on LIFT Tour website city page as a sponsor in that city

## SILVER

### SILVER PACKAGE - \$2,000

- Printed promotional piece given to each group leader at registration
- Exhibitor Table
- Logo on LIFT Tour website city page as a sponsor in that city

## BRONZE

### BRONZE PACKAGE - \$1,000

- Exhibitor Table
- Logo on LIFT Tour website city page as a sponsor in that city

## EXHIBITOR

### EXHIBITOR TABLE

- \$750 in Larger LIFT Cities, \$500 in Smaller Cities

### Multi-City Discount

**ANY package in 3+ cities = 15% off**

# FAQS

## • What is the history of the Lift Tour?

Since 2004, the Lift Tour (formerly Leadership Rocks) has provided Student Leadership University with the opportunity to influence tens of thousands of students to maximize their impact with gospel-centered preaching, worship, and a focus on leadership development. The Lift Tour provides platforms for students from across a community to gather together in a singular location from differing backgrounds and churches to worship Christ and be challenged by Scripture.

## • What is Student Leadership University?

SLU is a progressive leadership organization that partners with local churches, schools, and families to give teenagers an executive level leadership training through the lens that “leadership begins at the feet of Jesus.” Our four cumulative experiences take students behind the scenes of Orlando, San Antonio, Washington, D.C., Europe, and the Holy Land to learn the essence of leadership.

## • What's included in registration for The LIFT Tour?

Sessions for the conference, show or concert with the weekend artist, listening guide for every participant

## • Is group pricing available for The LIFT Tour?

Yes! If you have more than 100 students attending, please call 407.248.0300 ext. 20 or email [lift@studentleadership.net](mailto:lift@studentleadership.net) for group pricing options.

## • Who should come to The LIFT Tour event?

Students in middle or high school, youth pastors, youth workers, and educators.

## • What can I expect at The LIFT Tour event?

Gospel-centered messages, Christ-centered worship, and a focus on leadership development

## • How do I bring The LIFT Tour to my city?

We typically look at dates and cities 12-18 months in advance. If you are interested in hosting the Lift Tour, please email [lift@studentleadership.net](mailto:lift@studentleadership.net).

## • Are there special hotel options for The LIFT Tour cities?

Yes, for each city, we post at least one hotel with discounted rates for The LIFT Tour groups. You will need to contact and book the hotel rooms directly through the hotel. All payment and booking questions will go through the hotel as well.