

ORLANDO - WINTER WEEK 2024

SLU 101

FUNDRAISING PLAN



WE WANT TO SEE YOU AT SLU 101

JANUARY 12-15, 2024
ORLANDO, FL

STEPS FOR SUCCESS

- 1 Think and pray about this trip.
- 2 Fill out Fundraising Planner and **show plan** to parent, pastor, educator or group leader.
- 3 Register online and develop a plan of action.
- 4 **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5 **Share with @SLULEAD your fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

ONLY \$7.30 A DAY,
\$50 PER WEEK,
\$216 PER MONTH
UNTIL NOV 29TH
(BASED OFF \$649 NOV PRICE*)

*Prices vary depending on when you register.

*Assuming you begin fundraising Sept. 1, 2023.



FUNDRAISING CALENDAR

SEPTEMBER 2023

9.1 | **LET'S GO:** Start Fundraising!!

9.15 | Considering registering this month as this event fills quickly! You don't want to miss this! \$100 deposit due at time of registration to hold your spot.

TOTAL RAISED: _____

OCTOBER 2023

10.13 | Check out the [SLU 101 Recommended Reading List](#) to prepare for this experience.

TOTAL RAISED: _____

NOVEMBER 2023

11.10 | **Early Bird Registration Deadline**

Groups: \$649 // Singles: \$679

*After November 11th, the cost goes up to \$699 per student for groups/families and \$729 per student for singles/individuals.

TOTAL RAISED: _____

DECEMBER 2023

12.1 | Start preparing your heart and mind for this amazing leadership experience.

TOTAL RAISED: _____

JANUARY 2024

1.5 | **ARE YOU READY FOR 101?**
Only 1 Week 'til Winter Week kicks off!

TOTAL RAISED: _____

FEBRUARY 2024

2.2 | Write **Follow-Up Letter** explaining the impact of your 101 experience to sponsors!

TOTAL RAISED: _____

SLU 101

FUNDRAISING TIPS + RESOURCES

1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 101. Be creative, and don't limit what you can do!

2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how this experience can grow you in your leadership and impact your life. Start brainstorming by reading the SLU Resource: "[How to Write a Powerful Sponsor Letter.](#)"

3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options. See a great resource on t-shirts [here](#).

4. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

5. WRITE YOUR OWN IDEA.

SET **MONTHLY GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



FUND

**RAISING
IDEAS**

BE CREATIVE.



**WRITE
A LETTER + BLOG
TO SPONSORS**



**HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL.**



**DESIGN CUSTOM
ITEMS TO SELL.**



**WRITE YOUR
OWN IDEA.**

FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** _____

SEPTEMBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

OCTOBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

NOVEMBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

“Five years from now, you will be the same person you are today...except for the people you meet, the places you go, the books you read, and the Scripture you memorize.”

Dr. Jay Strack, Student Leadership University

YOU DID IT. LET'S GO TO SLU 101!

