

ORLANDO - SUMMER 2024

# SLU 101



# WE WANT TO SEE YOU AT SLU 101

SUMMER 2024  
ORLANDO, FL

## STEPS FOR SUCCESS

- 1 Think and pray about this trip.
- 2 Fill out Fundraising Planner and **show plan** to parent, pastor, educator or group leader.
- 3 Register online and develop a plan of action.
- 4 **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5 **Share with @SLULEAD your fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

ONLY \$2.75 A DAY,  
\$19 PER WEEK,  
\$82 PER MONTH  
UNTIL APRIL 28TH  
(BASED OFF NOV. RATE \$649\*)

\*Prices vary depending on when you register.

\*Assuming you begin fundraising Sept. 1, 2022.



# FUNDRAISING CALENDAR

## SEPTEMBER 2023

9.1 | [LET'S GO](#): Start Fundraising!!

TOTAL RAISED: \_\_\_\_\_

## OCTOBER 2023

10.13 | Check out the [SLU 101 Recommended Reading List](#) to prepare for this experience.

10.20 | Considering registering this month as these weeks fill quickly! You don't want to miss this! \$100 deposit due at time of registration to hold your spot.

TOTAL RAISED: \_\_\_\_\_

## NOVEMBER 2023

11.10 | [Fall Special Registration Deadline](#)  
Groups: \$649 // Singles: \$679

TOTAL RAISED: \_\_\_\_\_

## DECEMBER 2023

12.1 | Get creative with fundraising ideas for the holidays. [Tis' the season!](#)

TOTAL RAISED: \_\_\_\_\_

## JANUARY 2024

1.5 | How is your fundraising going? Do a mid-year check-in.

TOTAL RAISED: \_\_\_\_\_

## FEBRUARY 2024

2.14 | Spread some SLU love this Valentine's

TOTAL RAISED: \_\_\_\_\_

## MARCH 2024

3.22 | [Early Bird Registration Deadline](#)  
Groups: \$699 // Singles: \$729

TOTAL RAISED: \_\_\_\_\_

## APRIL 2024

4.5 | Have you checked out the SLU Podcast, Chasing Elephants, yet?

TOTAL RAISED: \_\_\_\_\_

## MAY 2024

5.1 | Summer is coming! Don't forget that 45 days out your balance is due.

5.17 | [Discount Registration Deadline](#)  
Groups: \$719 // Singles: \$749

TOTAL RAISED: \_\_\_\_\_

## JUNE 2024

6.1 | Begin preparing your heart and mind for this leadership experience.

6.10 | [ARE YOU READY FOR 101?](#)  
Only 1 Week 'til the first SLU 101 kicks off!

## JULY 2024

7.19 | Write [Follow-Up Letter](#) explaining the impact of your 101 experience to sponsors!

\*After May 19th, the cost goes up to \$739 per student for groups/families and \$769 per student for singles/individuals.

# SLU 101

# FUNDRAISING TIPS + RESOURCES

## 1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 101. Be creative, and don't limit what you can do!

## 2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how this experience can grow you in your leadership and impact your life. Start brainstorming by reading the SLU Resource: "[How to Write a Powerful Sponsor Letter.](#)"

## 3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options. See a great resource on t-shirts [here](#).

## 4. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

## 5. WRITE YOUR OWN IDEA.

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SET **MONTHLY GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



BE CREATIVE.



WRITE  
A **LETTER + BLOG**  
TO SPONSORS



HOST A  
**SPONSOR DINNER**  
AT YOUR CHURCH  
OR SCHOOL.



DESIGN **CUSTOM**  
ITEMS TO SELL.



WRITE YOUR  
OWN **IDEA**.

**FUND**

**RAISING**

**IDEAS**

# FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** \_\_\_\_\_

## SEPTEMBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## OCTOBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## NOVEMBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## DECEMBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_



“Five years from now, you will be the same person you are today...except for the people you meet, the places you go, the books you read, and the Scripture you memorize.”

Dr. Jay Strack, Student Leadership University

## JANUARY 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## FEBRUARY 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## MARCH 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## APRIL 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## MAY 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

YOU DID IT. **LET'S GO TO SLU 101!**