

JUNE 29-JULY 7, 2024

SLU 301

FUNDRAISING PLAN



WE WANT TO SEE YOU AT SLU 301

JUNE 29-JULY 7, 2024
LONDON | OXFORD | NORMANDY | PARIS

STEPS FOR SUCCESS

- 1 Think and pray about this trip.
- 2 Fill out Fundraising Planner and **show plan** to parent, pastor, educator or group leader.
- 3 Register online and develop a plan of action.
- 4 **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5 **Share with @SLULEAD your fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

ONLY \$15 A DAY,
\$105 PER WEEK
\$437 PER MONTH
UNTIL MARCH 31ST
(AT AVERAGE OF \$3,500*)

*Prices vary depending on when you register and upon flight availability.

*Assuming you begin fundraising September 1, 2023.



FUNDRAISING CALENDAR

SEPTEMBER 2023

9.1 | LET'S GO: Start Fundraising!!
Registration opens October 12th

TOTAL RAISED: _____

OCTOBER 2023

10.06 | Start investing in your [SLU 301 Leader Library](#) to prepare for this experience.

10.20 | Consider registering this month as the trip fills quickly! You don't want to miss this! \$500 deposit due at time of registration to hold your spot.

TOTAL RAISED: _____

NOVEMBER 2023

TOTAL RAISED: _____

DECEMBER 2023

*As long as space is still available.

TOTAL RAISED: _____

12.08 | [Early Bird Registration Deadline](#)

JANUARY 2024

1.02 | Consider entering [SLU 301 Essay Contest!](#) Deadline is June 7, 2024.

TOTAL RAISED: _____

FEBRUARY 2024

2.02 | [Second Payment Deadline:](#) \$750 Due

TOTAL RAISED: _____

MARCH 2024

3.22 | [Final Registration Deadline*](#)

3.31 | [90 Days Out From Departure](#)
Final Payment Due

TOTAL RAISED: _____

APRIL 2024

4.19 | Have you checked out the SLU Podcast, Chasing Elephants, yet?

TOTAL RAISED: _____

MAY 2024

5.8 | [Victory in Europe Day:](#) Watch a Movie or Read a Book about WWII History (You'll be going to Omaha Beach and Pointe Du Hoc soon)

5.19 | Send [Thank You Letters](#) to those who have given toward your trip.

JUNE 2024

6.01 | Begin preparing your heart and mind for this leadership experience

6.07 | [Essay Contest Deadline](#)

6.29 | Fly to LONDON!

JULY 2024

7.08 | Write [Follow-Up Letter](#) explaining the impact of your trip to sponsors!

*While registration is open until March, SLU 301 has typically gone to a waiting list by December (if not earlier) each year so we encourage you to register early.

SLU 301

FUNDRAISING TIPS + RESOURCES

1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 301. Be creative, and don't limit what you can do!

2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how the first levels, SLU 101 and 201, have already impacted your life. Start brainstorming by reading the SLU Resource: "[How to Write a Powerful Sponsor Letter.](#)"

3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options. See a great resource on t-shirts [here](#).

4. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

5. WRITE YOUR OWN IDEA.

SET S.M.A.R.T. GOALS, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



BE CREATIVE.



WRITE
A **LETTER + BLOG**
TO SPONSORS



HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL



DESIGN **CUSTOM**
ITEMS TO SELL.



WRITE YOUR OWN
IDEA.

FUND

RAISING

IDEAS

FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** _____

SEPTEMBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

OCTOBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

NOVEMBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

DECEMBER 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____



“Five years from now, you will be the same person you are today...except for the people you meet, the places you go, the books you read, and the Scripture you memorize.”

Dr. Jay Strack, Student Leadership University

JANUARY 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

FEBRUARY 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

MARCH 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

APRIL 2024

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

YOU DID IT. LET'S GO TO SLU 301!