JULY 10-14, 2023

SLU 201

WE WANT TO SEE YOU AT SLU 201

JULY 10-14, 2023
WASHINGTON, D.C.

STEPS FOR SUCCESS

1. Think and pray about this trip.
2. Fill out Fundraising Planner and **show plan** to parent, pastor, educator or group leader.
3. Register online and develop a plan of action.
4. **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar.* Meet all payment deadlines.
5. **Share with @SLULEAD your fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

ONLY $4.30 A DAY,
$30 PER WEEK
$140 PER MONTH
UNTIL MAY 19TH
(AT AVERAGE OF $1119**
BEFORE AIRFARE)

*Assuming you begin fundraising September 1, 2022.

FUNDRAISING **CALENDAR**

SEPTEMBER 2022

9.1 | LET'S GO: Start Fundraising!!

TOTAL RAISED: _____

OCTOBER 2022

10.3 | Plan out a new fundraising idea for the month

10.24 | Start Investing in your SLU 201 Leader Library to Prepare for this Experience

TOTAL RAISED: _____

NOVEMBER 2022

11.11 | Early Bird Registration Deadline
Groups: $1029 // Singles: $1045

TOTAL RAISED: _____

DECEMBER 2022

12.5 | Send Thank You Letters to those who have given toward your trip.

TOTAL RAISED: _____

JANUARY 2023

1.2 | Consider Entering SLU 201 Essay Contest! Deadline is June 30, 2023.

1.23 | Consider adding transportation costs to your overall fundraising goal.

1.27 | Have you checked out the SLU Podcast, Chasing Elephants, yet?

TOTAL RAISED: _____

FEBRUARY 2023

2.6 | Begin Preparing Your Heart and Mind for this Leadership Experience.

TOTAL RAISED: _____

MARCH 2023

3.24 | Regular Base Price Deadline
Groups: $1065 // Singles: $1099
*As long as space is still available.

TOTAL RAISED: _____

APRIL 2023

4.11 | 90 Days Out From Departure:
Start Watching the News!

TOTAL RAISED: _____

MAY 2023

5.19 | Summer Base Price Registration Deadline:
Groups: $1099 // Singles: $1119
*As long as space is still available.

5.26 | 45 Days Out From Departure:
Final Payment Due

TOTAL RAISED: _____

JUNE 2023

6.30 | Essay Contest Deadline

JULY 2023

7.10 | Travel to D.C. - SLU 201 Begins

7.17 | Follow-Up Letter Explaining Impact of Your Trip to Sponsors!

SLU 201

FUNDRAISING TIPS + RESOURCES

1. BE **CREATIVE.**

We have heard stories of different fundraisers including car washes, GoFundMe/Givebutter pages, Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 201. Be creative, and don't limit what you can do!

2. WRITE A **LETTER + BLOG** TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how the first level, SLU 101, has already impacted your life. Start

brainstorming by reading the SLU Resource: "How to Write a Powerful Sponsor Letter."

3. DESIGN **CUSTOM ITEMS** TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options. See a great resource on t-shirts here.

4. HOST A **SPONSOR DINNER** AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

5. WRITE YOUR OWN **IDEA**.

SET **S.M.A.R.T. GOALS,** AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.

FUND RAISING IDEAS

BE **CREATIVE.**

WRITE
A **LETTER + BLOG**
TO SPONSORS

HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL.

DESIGN **CUSTOM**
ITEMS TO SELL.

WRITE YOU
OWN **IDEA.**

FUNDRAISING **PLANNER**

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** _____

SEPTEMBER 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

_____

GOAL $: _____

OCTOBER 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

_____

GOAL $: _____

NOVEMBER 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

_____

GOAL $: _____

DECEMBER 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

_____

GOAL $: _____

"Five years from now, you will be the same person you are today…except for the people you meet, the places you go, the books you read, and the Scripture you memorize."

Dr. Jay Strack, Student Leadership University

JANUARY 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

_____

GOAL $: _____

FEBRUARY 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

_____

GOAL $: _____

MARCH 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

_____

GOAL $: _____

APRIL 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

_____

GOAL $: _____

MAY 2023

FUNDRAISING INITIATIVE FOR THE MONTH:

_____

GOAL $: _____

YOU DID IT. **LET'S GO TO SLU 201**!