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**EXHIBITOR
SPONSOR
GUIDE**

**THE
LIFT
TOUR**

Check the Website for
a full listing of our Cities.
Applications due December 1, 2022

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SPONSOR LEVELS

GOLD

GOLD PACKAGE - \$3,000

- Video (under 2 minutes) shown during one main session
- Printed promotional piece given to each group leader at registration
- Exhibitor Table
- Logo on LIFT Tour website city page as a sponsor in that city

SILVER

SILVER PACKAGE - \$2,000

- Printed promotional piece given to each group leader at registration
- Exhibitor Table
- Logo on LIFT Tour website city page as a sponsor in that city

BRONZE

BRONZE PACKAGE - \$1,000

- Exhibitor Table
- Logo on LIFT Tour website city page as a sponsor in that city

EXHIBITOR

EXHIBITOR TABLE

- \$750 in Larger LIFT Cities, \$500 in Smaller Cities

Multi-City Discount

ANY package in 3+ cities = 15% off

ADDITIONAL OPPORTUNITIES

FULL PAGE, FULL COLOR AD in Listening Guide - \$5,000

The LIFT Tour Listening Guide is given to every participant at LIFT. It contains their small group materials and a section to take notes during each session. We will put full page, full color advertisements in the back of the Listening Guide. We are estimating that we will print and put this in the hands of well over 16,000 people this upcoming year. If you'd like an ad in the LIFT Tour listening guide, we need your ad submitted by November 17, 2022. Please email The LIFT Tour Team (email below) for more information!

If you are interested in being a sponsor for the entire tour (we suggest looking into this if you'd like to be an exhibitor in more than 4 cities), please email the LIFT Tour Coordinators at lifftour@studentleadership.net.



FAQS

• What is the history of the Lift Tour?

Since 2004, the Lift Tour (formerly Leadership Rocks) has provided Student Leadership University with the opportunity to influence tens of thousands of students to maximize their impact with gospel-centered preaching, worship, and a focus on leadership development. The Lift Tour provides platforms for students from across a community to gather together in a singular location from differing backgrounds and churches to worship Christ and be challenged by Scripture.

• What is Student Leadership University?

SLU is a progressive leadership organization that partners with local churches, schools, and families to give teenagers an executive level leadership training through the lens that “leadership begins at the feet of Jesus.” Our four cumulative experiences take students behind the scenes of Orlando, San Antonio, Washington, D.C., Europe, and the Holy Land to learn the essence of leadership.

• What’s included in registration for The LIFT Tour?

Sessions for the conference, show or concert with the weekend artist, listening guide for every participant

• Is group pricing available for The LIFT Tour?

Yes! If you have more than 100 students attending, please call 407.248.0300 ext. 20 or email lift@studentleadership.net for group pricing options.

• Who should come to The LIFT Tour event?

Students in middle or high school, youth pastors, youth workers, and educators.

• What can I expect at The LIFT Tour event?

Gospel-centered messages, Christ-centered worship, and a focus on leadership development

• How do I bring The LIFT Tour to my city?

We typically look at dates and cities 12-18 months in advance. If you are interested in hosting the Lift Tour, please email lift@studentleadership.net.

• Are there special hotel options for The LIFT Tour cities?

Yes, for each city, we post at least one hotel with discounted rates for The LIFT Tour groups. You will need to contact and book the hotel rooms directly through the hotel. All payment and booking questions will go through the hotel as well.