

JULY 16-23, 2023

# SLU 301

# FUNDRAISING PLAN



# WE WANT TO SEE YOU AT SLU 301

JULY 16-23, 2023  
LONDON | OXFORD | NORMANDY

## STEPS FOR SUCCESS

- 1 Think and pray about this trip.
- 2 Fill out Fundraising Planner and **show plan** to parent, pastor, educator or group leader.
- 3 Register online and develop a plan of action.
- 4 **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5 **Share with @SLULEAD your fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

ONLY \$15 A DAY,  
\$105 PER WEEK  
\$437 PER MONTH  
UNTIL APRIL 17TH  
(AT AVERAGE OF \$3,500\*)

\*Prices vary depending on when you register and upon flight availability.

\*Assuming you begin fundraising September 1, 2022.



# FUNDRAISING CALENDAR

## SEPTEMBER 2022

9.1 | LET'S GO: Start Fundraising!!  
Registration opens late September

TOTAL RAISED: \_\_\_\_\_

## OCTOBER 2022

10.10 | Start investing in your [SLU 301 Leader Library](#) to prepare for this experience.

10.20 | Consider registering this month as the trip fills quickly! You don't want to miss this! \$350 deposit due at time of registration to hold your spot.

TOTAL RAISED: \_\_\_\_\_

## NOVEMBER 2022

TOTAL RAISED: \_\_\_\_\_

## DECEMBER 2022

\*As long as space is still available.

TOTAL RAISED: \_\_\_\_\_

12.09 | [Early Bird Registration Deadline](#)

## JANUARY 2023

1.2 | Consider entering [SLU 301 Essay Contest!](#) Deadline is June 30, 2023.

TOTAL RAISED: \_\_\_\_\_

## FEBRUARY 2023

2.17 | [Second Payment Deadline:](#) \$750 Due

TOTAL RAISED: \_\_\_\_\_

## MARCH 2023

3.17 | [Final Registration Deadline\\*](#)  
120 Days Out From Departure

TOTAL RAISED: \_\_\_\_\_

## APRIL 2023

4.17 | [90 Days Out From Departure](#)  
Final Payment Due

4.28 | Have you checked out the SLU Podcast, Chasing Elephants, yet?

TOTAL RAISED: \_\_\_\_\_

## MAY 2023

5.9 | [Victory in Europe Day:](#) Watch a Movie or Read a Book about WWII History (You'll be going to Omaha Beach and Pointe Du Hoc soon)

5.19 | Send [Thank You Letters](#) to those who have given toward your trip.

## JUNE 2023

6.1 | Begin preparing your heart and mind for this leadership experience

6.1 | [45 Days Out From Departure](#)

6.30 | [Essay Contest Deadline](#)

## JULY 2023

7.16 | Fly to LONDON!

7.28 | Write [Follow-Up Letter](#) explaining the impact of your trip to sponsors!

\*While registration is open until March, SLU 301 has typically gone to a waiting list by December (if not earlier) each year so we encourage you to register early.

# SLU 301

# FUNDRAISING TIPS + RESOURCES

## 1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 301. Be creative, and don't limit what you can do!

## 2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how the first levels, SLU 101 and 201, have already impacted your life. Start brainstorming by reading the SLU Resource: "[How to Write a Powerful Sponsor Letter.](#)"

## 3. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options. See a great resource on t-shirts [here](#).

## 4. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

## 5. WRITE YOUR OWN IDEA.

SET S.M.A.R.T. GOALS, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



**FUND**

**RAISING  
IDEAS**

**BE CREATIVE.**



**WRITE  
A LETTER + BLOG  
TO SPONSORS**



**HOST A  
SPONSOR DINNER  
AT YOUR CHURCH  
OR SCHOOL**



**DESIGN CUSTOM  
ITEMS TO SELL.**



**WRITE YOUR OWN  
IDEA.**

# FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** \_\_\_\_\_

## SEPTEMBER 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## OCTOBER 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## NOVEMBER 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

## DECEMBER 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_



“Five years from now, you will be the same person you are today...except for the people you meet, the places you go, the books you read, and the Scripture you memorize.”

Dr. Jay Strack, Student Leadership University

**JANUARY 2023**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**FEBRUARY 2023**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**MARCH 2023**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**APRIL 2023**

FUNDRAISING INITIATIVE FOR THE MONTH:

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**GOAL \$:** \_\_\_\_\_

**YOU DID IT. LET'S GO TO SLU 301!**